

## 1. Data Presentation

Data:  $X = (x_1, x_2, \dots, x_n)^T_{N \times p} = \begin{pmatrix} x_{11} & x_{12} & \dots & x_{1p} \\ x_{21} & x_{22} & \dots & x_{2p} \\ \vdots & \ddots & \ddots & \vdots \\ x_{n1} & x_{n2} & \dots & x_{np} \end{pmatrix}_{N \times p}$

Sample Mean:  $\bar{x}_{px1} = \frac{1}{N} \sum_i^N x_i = \frac{1}{N} x^T \mathbf{1}_N$   $\begin{bmatrix} x_{11} & \dots & x_{n1} \\ \vdots & \ddots & \vdots \\ x_{1p} & \dots & x_{np} \end{bmatrix}_{p \times n} \cdot \begin{bmatrix} 1 \\ \vdots \\ 1 \end{bmatrix}_{n \times 1}$

Sample Covariance:  $S_{p \times p} = \frac{1}{N} \sum_i^N (x_i - \bar{x}) \cdot (x_i - \bar{x})^T$

$$\begin{aligned} &= \frac{1}{N} \cdot (x_1 - \bar{x} \ x_2 - \bar{x} \ \dots \ x_n - \bar{x}) \cdot \begin{pmatrix} (x_1 - \bar{x})^T \\ (x_2 - \bar{x})^T \\ \vdots \\ (x_n - \bar{x})^T \end{pmatrix} \\ &= \frac{1}{N} \cdot (x_1 \ x_2 \ \dots \ x_n) - (\bar{x} \ \bar{x} \ \dots \ \bar{x}) \\ &= \frac{1}{N} \cdot (x^T - \bar{x} \cdot \mathbf{1}_N^T) \cdot (x^T - \bar{x} \cdot \mathbf{1}_N^T)^T \end{aligned}$$

$$\bar{x} = \frac{1}{N} x^T \mathbf{1}_N \quad \Rightarrow \quad = \frac{1}{N} \cdot (x^T - \bar{x} \cdot \mathbf{1}_N^T) \cdot (x - \mathbf{1}_N \cdot \bar{x}^T)$$

$$= \frac{1}{N} \cdot (x^T - \frac{1}{N} x^T \cdot \mathbf{1}_N \cdot \mathbf{1}_N^T) \cdot (x - \mathbf{1}_N \cdot \frac{1}{N} \cdot \mathbf{1}_N^T \cdot x)$$

$$\begin{aligned} &= \frac{1}{N} \cdot x^T \underbrace{(\mathbf{I}_N - \frac{1}{N} \cdot \mathbf{1}_N \cdot \mathbf{1}_N^T)}_{\text{centering matrix } H} \cdot \underbrace{(\mathbf{I}_N - \frac{1}{N} \cdot \mathbf{1}_N \cdot \mathbf{1}_N^T)^T}_{\text{centering matrix } H^T} \cdot x \\ &= \frac{1}{N} \cdot x^T H^T \cdot H \cdot x \quad (H^T = H, H^T = H) \\ &= \frac{1}{N} \cdot x^T \cdot H \cdot x \end{aligned}$$

Sample Mean:  $\bar{x} = \frac{1}{N} x \cdot \mathbf{1}_N$

Sample Covariance:  $S = \frac{1}{N} \cdot x^T \cdot H \cdot x$

$$\begin{aligned} H^2 &= (\mathbf{I}_N - \frac{1}{N} \cdot \mathbf{1}_N \cdot \mathbf{1}_N^T) \cdot (\mathbf{I}_N - \frac{1}{N} \cdot \mathbf{1}_N \cdot \mathbf{1}_N^T) \\ &= \mathbf{I}_N - \frac{2}{N} \mathbf{1}_N \cdot \mathbf{1}_N^T + \frac{1}{N^2} \cdot \mathbf{1}_N \cdot \mathbf{1}_N^T \cdot \mathbf{1}_N \cdot \mathbf{1}_N^T \\ &= \mathbf{I}_N - \frac{1}{N} \mathbf{1}_N \cdot \mathbf{1}_N^T \\ &= H \end{aligned}$$

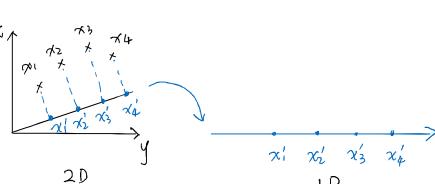
## 2. The logic of PCA

The original data dimension is  $p$ . We can lower  $p$  by removing the relevant dimensions and leave the irrelevant ones.

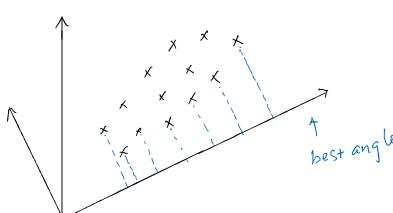
how?

{ maximize the projection variance  
minimize the reconstruction cost

why?

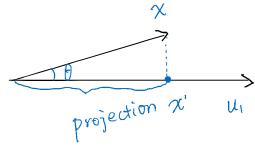


(good projection)



(not good enough)

Maximize Projection Variance



let  $\|u_1\| = 1$

$$\begin{aligned} x \cdot u_1 &= \|x\| \cdot \|u_1\| \cdot \cos\theta \\ &= \|x\| \cdot \cos\theta \\ &= \|x\| \end{aligned}$$

$$\begin{aligned} J(u_1) &= \frac{1}{N} \sum_i^N ((x_i - \bar{x}) \cdot u_1)^2 \quad \text{real number} \\ &= \frac{1}{N} \sum_i^N ((x_i - \bar{x}) \cdot u_1)^T ((x_i - \bar{x}) \cdot u_1) \\ &= \frac{1}{N} \sum_i^N u_1^T (x_i - \bar{x})^T (x_i - \bar{x}) \cdot u_1 \quad \text{real number} \\ &= u_1^T \left( \frac{1}{N} \sum_i^N (x_i - \bar{x})^T (x_i - \bar{x}) \right) \cdot u_1 \\ &= u_1^T \cdot S \cdot u_1 \quad (\text{s.t. } u_1^T \cdot u_1 = 1) \end{aligned}$$

$$\begin{cases} \underset{u_1}{\operatorname{argmax}} \quad u_1^T S u_1 \\ u_1^T \cdot u_1 = 1 \end{cases} \quad \text{Lagrange: } L(u_1, \lambda) = u_1^T S u_1 + \lambda (1 - u_1^T u_1)$$

$$\frac{\partial L}{\partial u_1} = 2S u_1 - 2\lambda u_1 \stackrel{!}{=} 0$$

$S u_1 = \lambda u_1$  → eigenvalue

eigenvector

$$\underset{u_1}{\operatorname{argmax}} u_1^T S u_1 = \underset{u_1}{\operatorname{argmax}} u_1^T \lambda u_1$$

$$\begin{aligned} &= \underset{u_1}{\operatorname{argmax}} \lambda u_1^T u_1 \\ &= \underset{u_1}{\operatorname{argmax}} \lambda \quad \text{find the largest eigenvalue (principal component)} \end{aligned}$$

Minimize reconstruction cost

$$\begin{aligned} x_i \in \mathbb{R}^P, \quad x'_i &= \sum_{k=1}^P (x_i^T u_k) u_k \\ \text{reduce dimension} \quad \hat{x}_i \in \mathbb{R}^q, \quad \hat{x}_i &= \sum_{k=1}^q (x_i^T u_k) u_k \\ &\quad \text{only use } q \text{ basis, information may be lost} \end{aligned}$$

minimize reconstruction cost = minimize the information loss

$$\begin{aligned} J &= \frac{1}{N} \sum_{i=1}^N \|x'_i - \hat{x}_i\|^2 \\ &= \frac{1}{N} \sum_{i=1}^N \left\| \sum_{k=q+1}^P (x_i^T u_k) u_k \right\|^2 \\ &= \frac{1}{N} \sum_{i=1}^N \sum_{k=q+1}^P (x_i^T u_k)^2 \\ &= \frac{1}{N} \sum_{i=1}^N \sum_{k=q+1}^P ((x_i - \bar{x})^T u_k)^2 \\ &= \sum_{k=q+1}^P \left( \frac{1}{N} \sum_{i=1}^N (x_i - \bar{x})^T u_k \right)^2 \quad u_k^T S u_k \\ &= \sum_{k=q+1}^P u_k^T S u_k \end{aligned}$$

$$\begin{aligned} \|\vec{a} + \vec{b}\|^2 &\leq \|\vec{c}\|^2 \\ a^2 + b^2 &\leq c^2 \end{aligned}$$

$$\begin{cases} \underset{u_k}{\operatorname{argmin}} \quad \sum_{k=q+1}^P u_k^T S u_k \\ \text{s.t. } u_k^T u_k = 1 \end{cases}$$

Lagrange:

$$S u_k = \lambda u_k$$

$$\begin{aligned} \underset{u_k}{\operatorname{argmin}} \sum_{k=q+1}^P u_k^T S u_k &= \underset{u_k}{\operatorname{argmin}} \sum_{k=q+1}^P u_k^T \lambda u_k \\ &= \underset{u_k}{\operatorname{argmin}} \sum_{k=q+1}^P \lambda u_k^T u_k \stackrel{!}{=} 1 \end{aligned}$$